



DOZOR

How the watchman was made

The plan, the tests, the identity, the console and the voice — five weeks, in the order it happened.

Five weeks. One watchman.

Dozor is a trading mind in the making, now going through rigorous machine learning and testing before he opens to the public. This is the record of what it took to build him.

5

weeks from plan to showcase

2

markets watched: crypto and US stocks

5

ways to view his console

24/7

on watch, from the owner's phone

SEP 05 · 2026

The plan

Two bots under one name: one for crypto around the clock, one for US stocks during market hours. Protection written into every layer before a single trade.

SEP 06 - ONGOING

Rigorous machine learning and testing

Every rule is trained, challenged and stress-tested against real market history. Every run is recorded before anyone reads the result.

SEP 07

No hand-picked lists

A standing rule: opportunity is measured, never assumed.

SEP 15-30

The watchdog and the console

A guardian that checks every service every minute, and a console that shows both bots on one screen.

OCT 05-06

The brand

Four directions, fifty robots, twenty wordmarks, a palette and a 12-page manual. Then the console was redrawn in the new look.

OCT 06-07

Refinement

Every log read line by line. Every fix written up.

OCT 08-09

The showcase

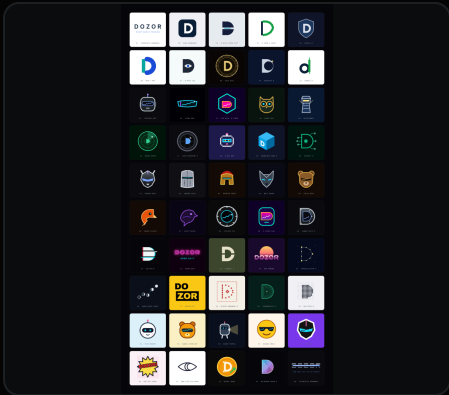
A cinematic identity, a voice, a theme, and a watch room that answers on the owner's phone.

From fifty sketches to one robot on watch.

Domus built the identity before a single screen was designed.



1 • Four directions. Radar eye, sentinel, crescent chart, shield.



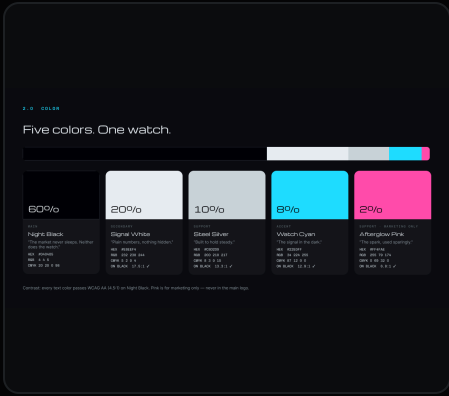
2 • Fifty designs. The sentinel wins. Faces, visors, helmets.



3 • The face. Ten heads, one visor that carries the chart.



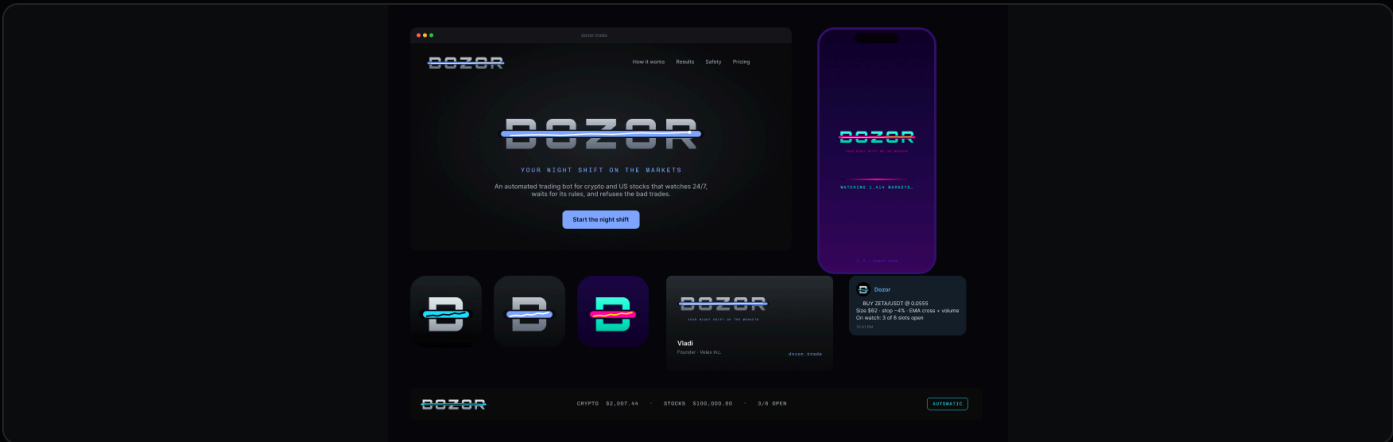
4 • Twenty wordmarks. "DO" neutral, "ZOR" cyan. Michroma for the name.



5 • Five colors, one watch. Night Black leads; Watch Cyan is the only accent.



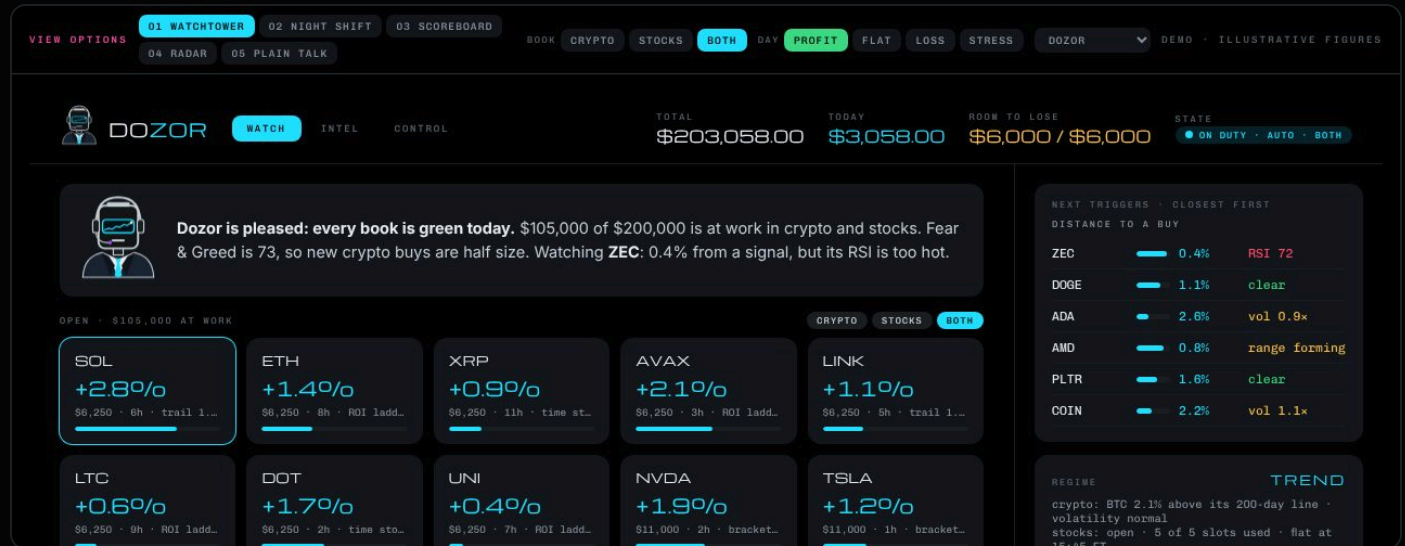
6 • Final refinements. The lockup, tightened for small sizes.



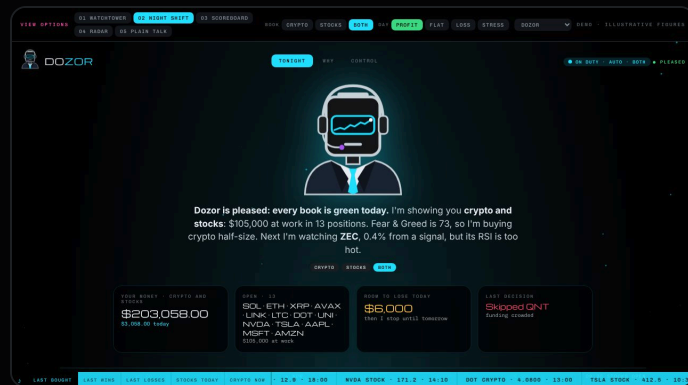
In use. Site, phone, app icons, business card and an alert.

Every view of him.

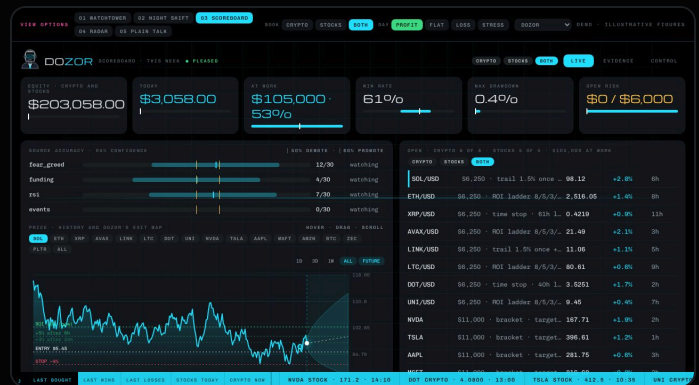
The same live picture, dressed for however the owner likes to read the night.



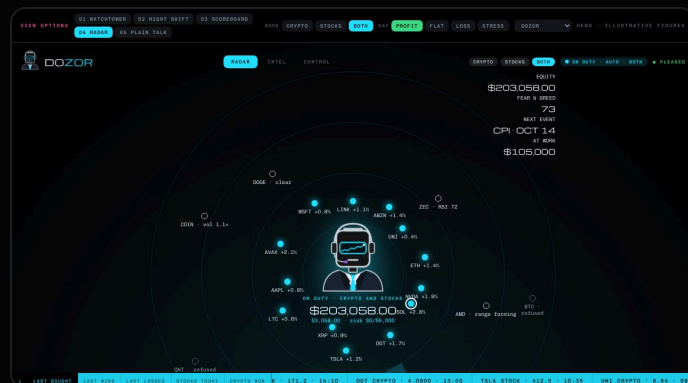
01 Watchtower



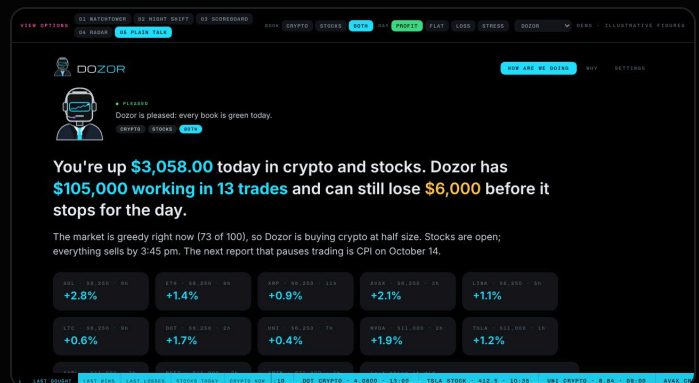
02 Night Shift



03 Scoreboard

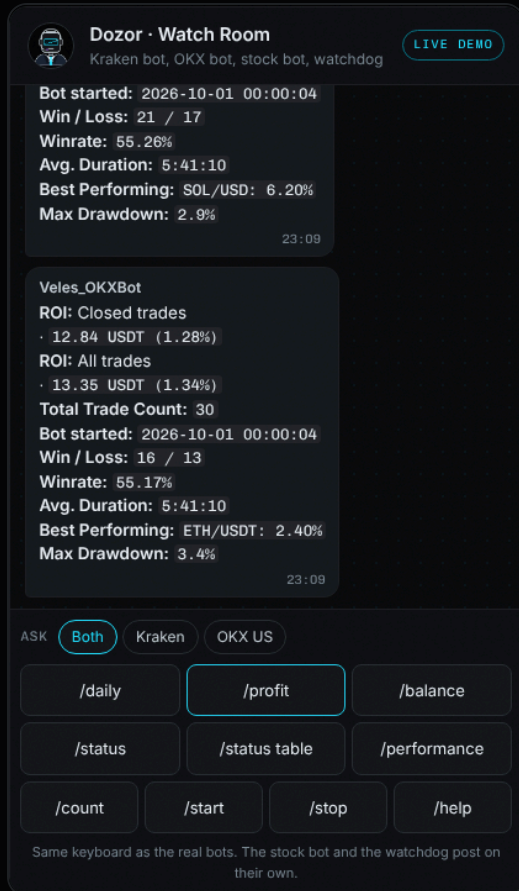


04 Radar



05 Plain Talk

He answers on the owner's phone.



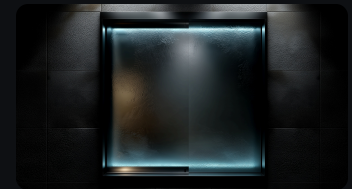
Dozor reports to the owner's device the moment the market moves, and takes his commands from anywhere in the world. One tap asks for the day, the profit, the balance or every open position.

Start and stop answer to the owner alone.

A voice and a theme

A calm, low voice greets visitors in English and Spanish. A dark, precise techno theme plays under the showcase, with sound cues for the visor, every tap and every message.

Cinematic art



The opening portrait and the sealed glass vault, made for the showcase.

Discipline, engineered in.

Before Dozor opens his doors, he earns them.

TRAINING

Rigorous machine learning and testing

Every rule is trained and stress-tested against years of real market behavior, good years and bad.

PROTECTION

Safeguards in every layer

A stop on every trade at the exchange, a daily limit on losses, and an automatic pause when markets turn violent.

WATCH

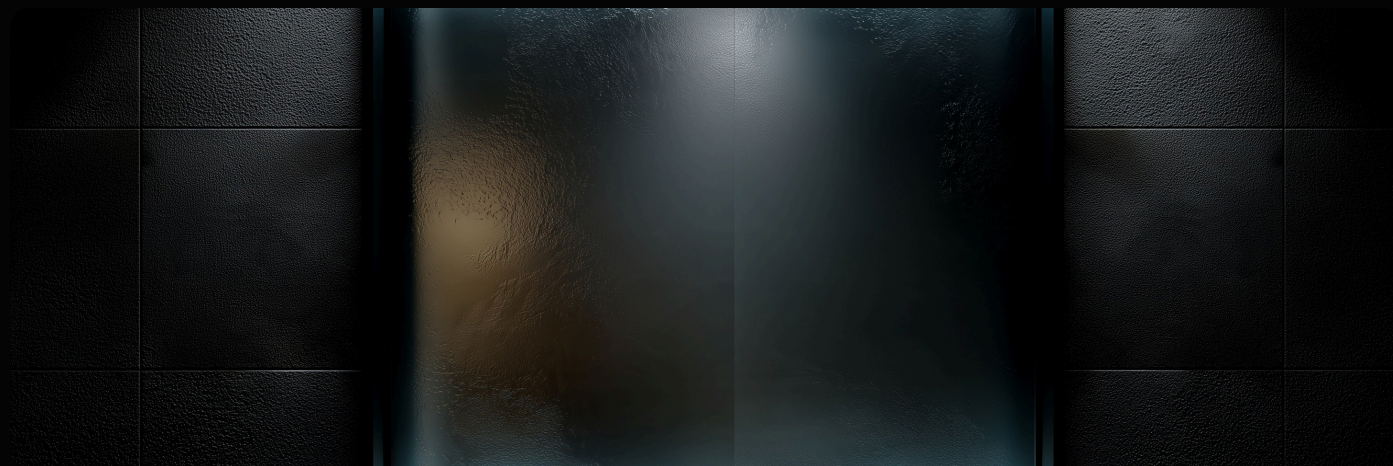
A guardian that never sleeps

A watchdog checks every service every minute and reports to the owner's phone the moment anything changes.

NEXT

More markets, then the public door

Coinbase and Robinhood Crypto are next in line, among more than 110 exchanges and brokers he can reach.



Many signals, one discipline: he acts only when the market agrees with itself. Trading involves risk; nothing here is financial advice.



DOZOR

Identity, console, watch room, voice and this document were designed and built by Domus Design Studio. Every Domus client receives a brand manual like Dozor's.

thedomusstudio.com